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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Group Art Unit 3629 : PATENT APPLICATION  
Examiner :  
ROBERT BUCHANAN ET AL. : SPONSORED MEDIA CONTENT  
Serial No. 10/727,196 :  
Filed December 2, 2003 :

**STATUS LETTER**

Pittsburgh, Pennsylvania 15219

February 7, 2007

Commissioner for Patents  
P. O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

Please advise us as soon as possible of the status of the above-identified patent application.

Respectfully submitted,

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